

Message from AIPPI's New President

By Shoichi Okuyama, AIPPI President

At the closing of the successful in-person 2022 AIPPI World Congress in San Francisco, I became the new President of AIPPI. I believe that the leader of an organisation must bring out the best in every person associated with the organisation. In my new role, my goal is to drive the activities of the Bureau and General Secretariat of AIPPI. We are fortunate to have extremely competent and talented people at AIPPI, and I would like to see their potential fully utilized for the benefit of the association. In addition, I, with the help of the Bureau and all Standing Committees, would like to expand and foster our relationships with other governmental and non-governmental organisations to firmly position the association in the centre of the greater IP community. I will encourage every AIPPI member to participate in our activities and give them a sense of belonging, because what makes AIPPI the world's leading IP association is the strong involvement of its members.



AIPPI is now in the middle of the implementation phase of its Strategic Plan 2021-2023. Following the many 125th Anniversary projects, AIPPI will carry out this plan over the next year and a half. AIPPI's strength lies in its scientific work and harmonisation efforts. I would like to ensure that all of our actions return to these traditional and important goals.

I am looking forward to being the President of AIPPI for the next two years, and I would like to ensure that AIPPI will be a better organisation at the end of my term.

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