

The 13th AIPPI Baltic Conference on Intellectual Property

By AIPPI Lithuanian Group

The 13th AIPPI Baltic Conference on Intellectual Property was held in Vilnius, Lithuania, on June 9-10. The conference focused on new world tendencies in the protection of IP and how these impact the Baltic states. The prominent public and private sector speakers agreed to speak and concentrated on the unitary patent, differences in patenting in the EU and the USA, EU design reform, sustainable package design, new tendencies in green trademarks as well as registration of the trademark in a different language and cultural societies. The conference closed with a discussion of the representatives of the Baltic companies on the challenges they face in the protection of their intellectual property worldwide.



The conference was attended by local and international guests. The organizers invited Ukrainian IP professionals to attend free of charge. The event was also held online and the record of the event can be accessed by sending the request to info@patentiniaipatiketiniai.lt



The speakers were Vita Kiriliauskaitė, Francis Leyder, Axel Stellbrink, Martin Dropmann, Agris Bitans, Asta Lukosiute, Giedrius Mikalajūnas, Ilona Benatova, Urmas Kauler, Ruta Olmane, Massimo Maggiore, Desirée Russo, Eglė Radzevičienė, Urtė Karklienė, Greta Žėkienė, Donatas Malinauskas, Juozas Nainys, and Artis Kromanis.

The event was supported by Valstybinis patentų biuras / State Patent Bureau of the Republic of Lithuania and sponsored by [AAA Law](#), Pētersona Patents - AAA Law, IP Law and Patent Bureau, COBALT Legal, METIDA,

@Tarpinė, TRINITI JUREX.

The next event will be in Estonia.

Program:

PATENTS

Moderated by Vita Kiriliauskaite. The State Patent Bureau of Lithuania Unitary patent (Francis Leyder, EPI President)

Strategies of patenting in Europe and the USA (Dr. Martin Dropmann, Grünecker Patent- und Rechtsanwälte)

Patenting of computer-implemented inventions (Axel Stellbrink, Stellbrink & Partner)

DESIGNS & COPYRIGHT

Moderated by AIPPI Latvia representative Agris Bitans (Eversheds Sutherland Bitans law office)

Design reform in the EU (Asta Lukošūtė, EUIPO Head of General Legal Affairs Service)

Transformation to sustainable packaging (Giedrius Mikalajūnas, Director Packaging, Antalis)

Registration of copyright in Ukraine (Ilona Benatova, Dr. Emil Benatov & Partners)

TRADEMARKS

Moderated by AIPPI Estonia representative Urmas Kauler (Patendiburoo TURVAJA OU)

Green trademarks and new tendencies (Massimo Maggiore, amlex, INTA Emerging Issues Committee)

International trademarks on local market: how to adapt (Desirée Russo, PUMA Group)

Trademarks in internet and social media (Ruta Olmane, Metida, former ECTA President)

Discussion „Challenges of Baltic companies in the world“ presented by: Dr.Sc.ing. Artis Kromanis (Riga technical university), Urtė Karklienė (Tesonet), Greta Žekienė (Kaunas Technology University), Juozas Nainys (Droplet Genomics), Donatas Malinauskas (Deeper).
Discussion moderated by Eglė Radzevičienė (ThermoFisher)

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