

## AIPPI's Central American and Caribbean Group Participates in AMCHAM's IP Summit in Guatemala

## By AIPPI's Central American and Caribbean Group

On Sept 27, the Guatemalan-American Chamber of Commerce (AMCHAM Guatemala) held its IP Summit at Hotel Camino Real in Guatemala City.

The main topic was "Challenges and trends for companies in the digital universe". AIPPI's Central American and Caribbean Group had the opportunity to have participation during the Summit through its board representatives in Guatemala, Santiago Mayora (Secretary) and Estuardo Jauregui (Treasurer).













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