

## Message From the AIPPI-US Group in Advance of the 2022 San Francisco AIPPI World Congress

**By Patrick J. Coyne, AIPPI-US President and Christopher V. Carani, AIPPI-US Chairman and Chair of 2022 World Congress Coordination**

Dear AIPPI members, colleagues, and friends:

We are excited to shortly welcome you to San Francisco for the celebration of AIPPI's 125<sup>th</sup> Anniversary! We cannot wait to see you all in person for this momentous occasion during our 2022 World Congress.

It is hard to believe it has been three years since the last World Congress in London in 2019. It will be nice to see so many of you in person, rather than as a face on a screen in a Zoom room. As life starts returning to normal, let's be thankful for the friends, opportunities, and relationships we share. We hope that this upcoming 2022 World Congress will provide you with an opportunity to reconnect with colleagues and make new friends.

For those of you new to an AIPPI World Congress, one of our primary tasks is thoroughly considering four (or, this year, five) topics, or study questions, with the goal of reaching a final resolution on these topics that can be shared with the various Patent Offices and Government Agencies around the world to help promote world-wide harmonization of how Intellectual Property is handled. This year's study questions focus on moral rights (copyright), protection of trade secrets during civil proceedings (trade secrets), trademarks and the Internet and social media (trademark), and patentability of diagnostic methods (patents). These four topics are each cutting edge issues that challenge each of our legal systems, and we hope to achieve final resolutions that will help harmonize the treatment of these issues around the world.

Of course, we will also have a number of excellent panels, including: trademark use requirements; use of trademarks in films, games, and books; several pharma topics; non-fungible tokens; caselaw updates; a tour of IP issues in the metaverse; and many others.

Outside the confines of the Marriott Marquis hotel, we look forward to sharing with you all the City-by-the-Bay has to offer. Our Cultural Event will be in the fantastic California Academy of Science, in Golden Gate Park, a spectacular venue. Our traditional Closing Dinner will be at the historic Hibernia Bank Building.

When you arrive, please take advantage of this gem of a city. Walk the Embarcadero, stop in the Ferry Building. Visit nearby Golden Gate Park, Golden Gate Recreational Area, Alcatraz, Ghirardelli Square, Fisherman's Wharf, and the multitude of world-class restaurants and entertainment venues San Francisco has to offer. Take in the view from Mount Tamalpais, stroll the Marin Headlands, or visit the Redwoods at Muir Woods. And, hopefully, you will have the opportunity to visit Wine Country, either before or after the Congress. If not, don't worry! We will be bringing some local wineries to you at our lunch and dinner events.

We look forward to seeing you all at the Congress soon. We are delighted to share this special anniversary with you.

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