

## AIPPI Ecuador's Webinar about Innovation and Intellectual Property

By AIPPI Ecuadorean Group

AIPPI Ecuador, held an Innovation and Intellectual Property webinar, with the participation of two leading speakers on intellectual property and technology transfer, Professors Stanley Kowalski and Keith E. Maskus. The lectures addressed key aspects that help develop the Ecuadorian system by promoting high-impact innovation through technology transfer.

Professor Maskus addressed the importance of innovation systems to facilitate research and technology transfer, as well as the link between intellectual property rights and the cross-border flow of knowledge based on empirical studies. Professor Kowalski explained how to improve the capacity to innovate by combining the efforts of academia with the productive sector. In his presentation, he explained the role of intellectual property as a mechanism for incentives and technology transfer, and on the key role played by open innovation in promoting the strategic development of a system that facilitates technology transfer.

AIPPI Ecuador is promoting the discussion of the importance and role of intellectual property and innovation in the development of the country.



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