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To all the Members of the AIPPI - UAE National Group

Subject: 2nd Circular/ 2022

Dear all,

We trust you are well.

We write to give the members some brief updates on recent developments in the AIPPI UAE Group activities among other regulatory news.

- **Waiving the official requirement to publish trademarks in local newspapers in UAE:**

We learnt that the UAE Trademark Office is going to waive this requirement from registration process based on the provision of the UAE Federal Law number 36/2021 in relation to trademarks. In response to agents' enquiries, as an unofficial update from the UAE Trademark Office, the publication in two local newspapers are no longer required since 27 February 2022 and this would be formally announced in the coming week(s) during the month of March. We still wait for official announcement from the UAE Trademark Office and should try to share the same with the members in the coming circulars.

- **Madrid system implementation:**

We learnt that the UAE Trademark Office will publish the guidelines and policies to implement Madrid system alongside the national filing in the UAE. This should allow applicants to enter the international registration (IR) system and start designating countries for the IR application

based on their UAE application. We learnt that the UAE Trademark Office will release some written materials and upgrade their portal to include all required information to applicants and their attorneys.

- **Implementing regulations for both Trademarks and Copyrights laws:**

It was announced on February 23, 2022 that the implementing regulations of UAE Federal Laws in relation to trademarks and copyrights were approved by the cabinet. The regulations have not been published yet and not made available to the public in any other way; however, we expect this to be available in the coming period since the Ministries council approved the final versions as per the announcements.

- **Session and changes on the UAE Ministry of Economy's Portal:**

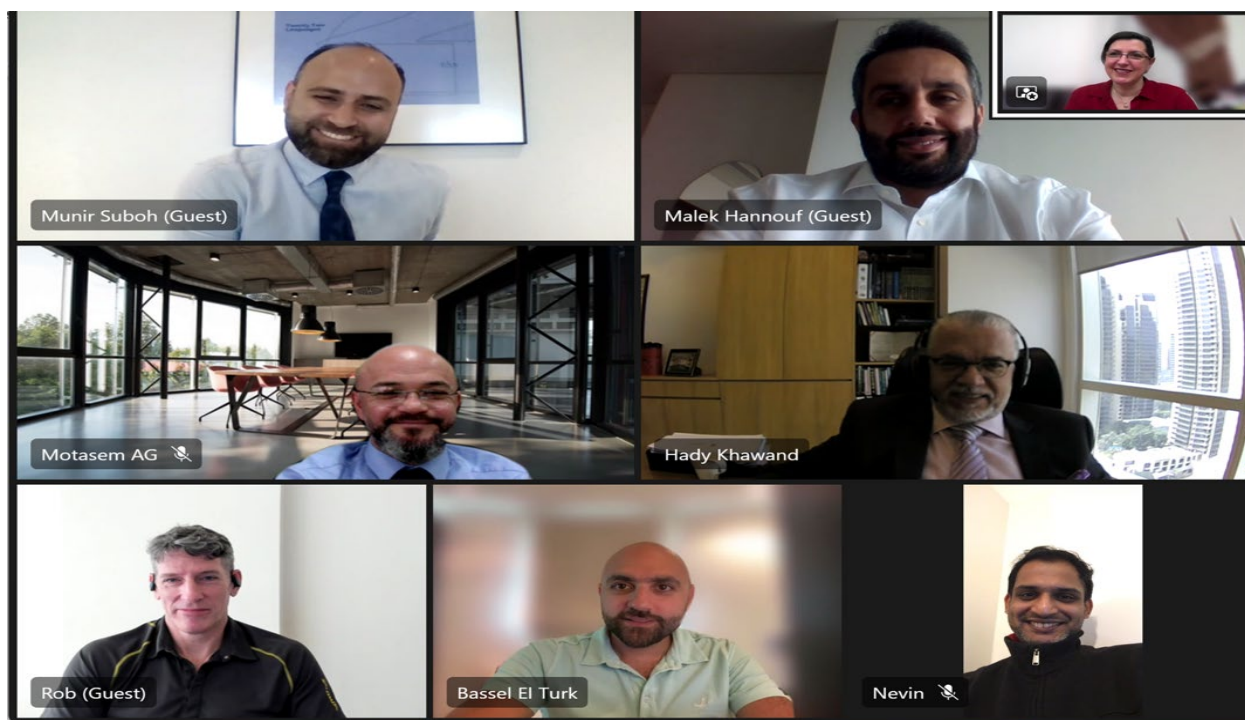
We anticipate that the UAE Trademark Office will organize a virtual, or in person, session with all IP agents and brand owners once the Executive Regulations are published. This session will aim to address questions about the practical aspects of the new law and its implementing regulations. We will update you when we have more information.

- **AIPPI UAE Group held full board meeting during EIPA Intellectual Property Week:**

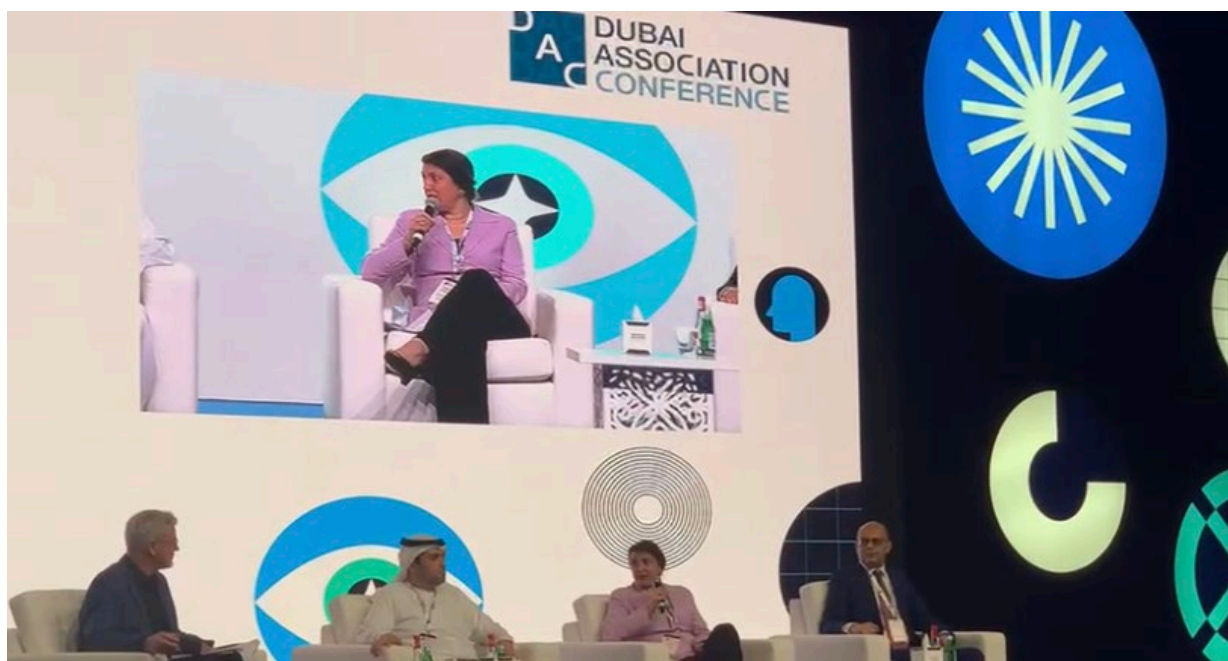
Emirates Intellectual Property Association ("EIPA") organized many events during their IP week which was held in the last week of February. During this week, many sessions, activities and in person panel discussions were held to discuss new and key topics about IP.

The full board of AIPPI UAE Group held a meeting on **February 22, 2022** and agreed on many activities to be held in the coming months, issued resolutions and discussed other routine issues that relate to the group activities. Some of the key resolutions are briefed below:

- 1) Implementation of the MOU with DIFC IP Commissioner Office. There will be a breakfast seminar to be held and discuss key topics to progress the MOU that was signed in December 2021 between AIPPI UAE Group and DIFC. More details will be shared with the members in the due course.
- 2) Formation and launching of Legal Study Group (LSTC) committee. This is led by Rob Deans - Chair of the Study Group, and the members are Nicole Giblin, Faisal Daudpota, Malek Hannouf, Bassel El Turk, and Hady Khawand.
- 3) Formation and launching of Membership Committee. This is led by Omar Obeidat, Chair of the committee, Nicole Giblin and Sinead Quigley, and Mark Devaney



On another note, Hoda Barakat, in her capacity as the president of the AIPPI UAE Group, participated in a panel discussion organized during Dubai Association Conference on 21st February, 2022 at EXPO 2020. During the panel discussion, Hoda was able to speak on different topics relate to IP with main focus on the role of IP associations in the UAE community and progress of innovation culture.



We encourage you to get in touch with us to discuss any topic of interest to you and to explore ways to be involved with future updates and circulars.

Thank you,

On behalf of the Communications Committee

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